

# Pivotal

A NEW PLATFORM FOR A NEW ERA

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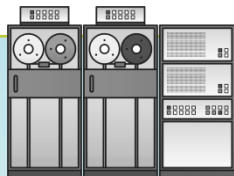
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*2n Open Government Terrassa, 17 d'Octubre 2014*

# The 3<sup>rd</sup> Generation

1st

## MAINFRAME



Automation of  
financial  
accounts

ISAM

Mainframes

2nd

## CLIENT-SERVER & WEB



Automation of  
most paper processes:  
ERP, CRM, Email, ...

Relational  
Databases

Mini's & PC's

3rd

## CLOUD



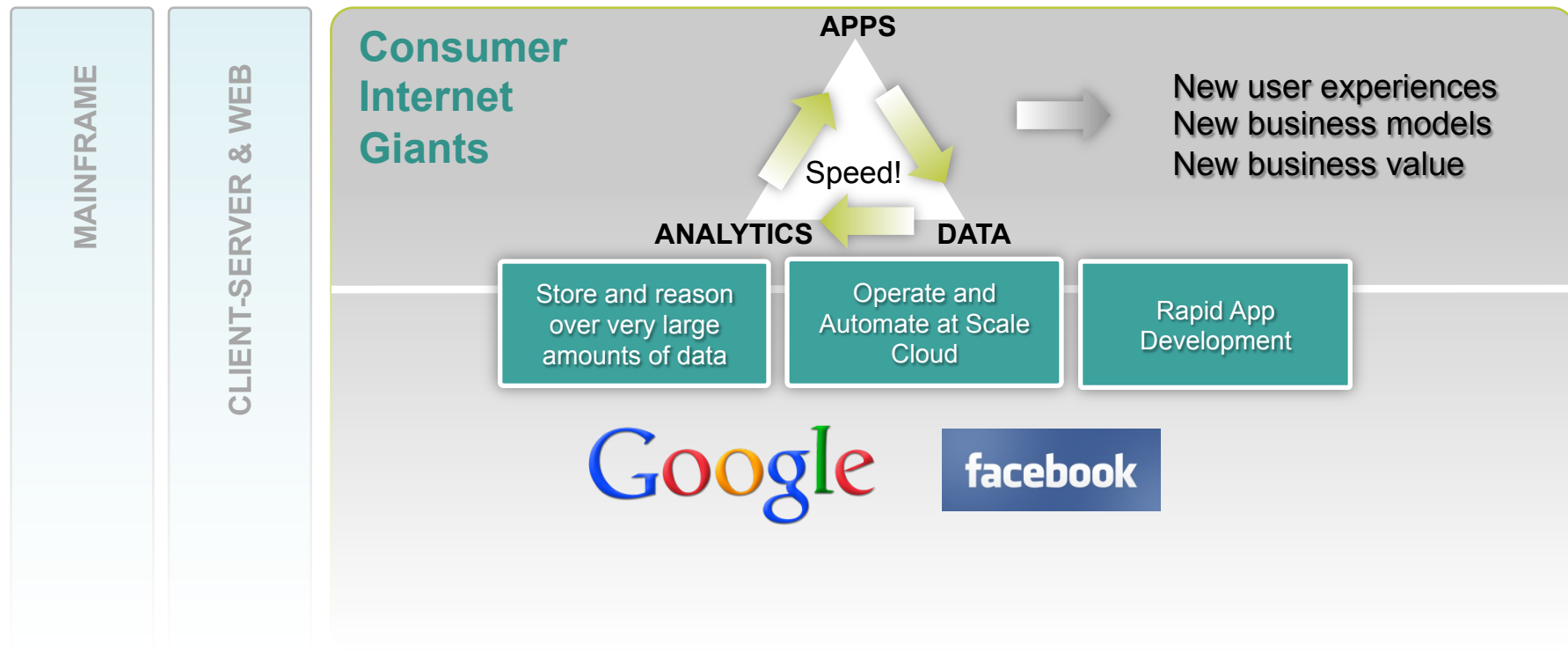
New Experiences  
New Biz Models  
pioneered by new **Consumer  
Internet giants** –

New Data-fabrics

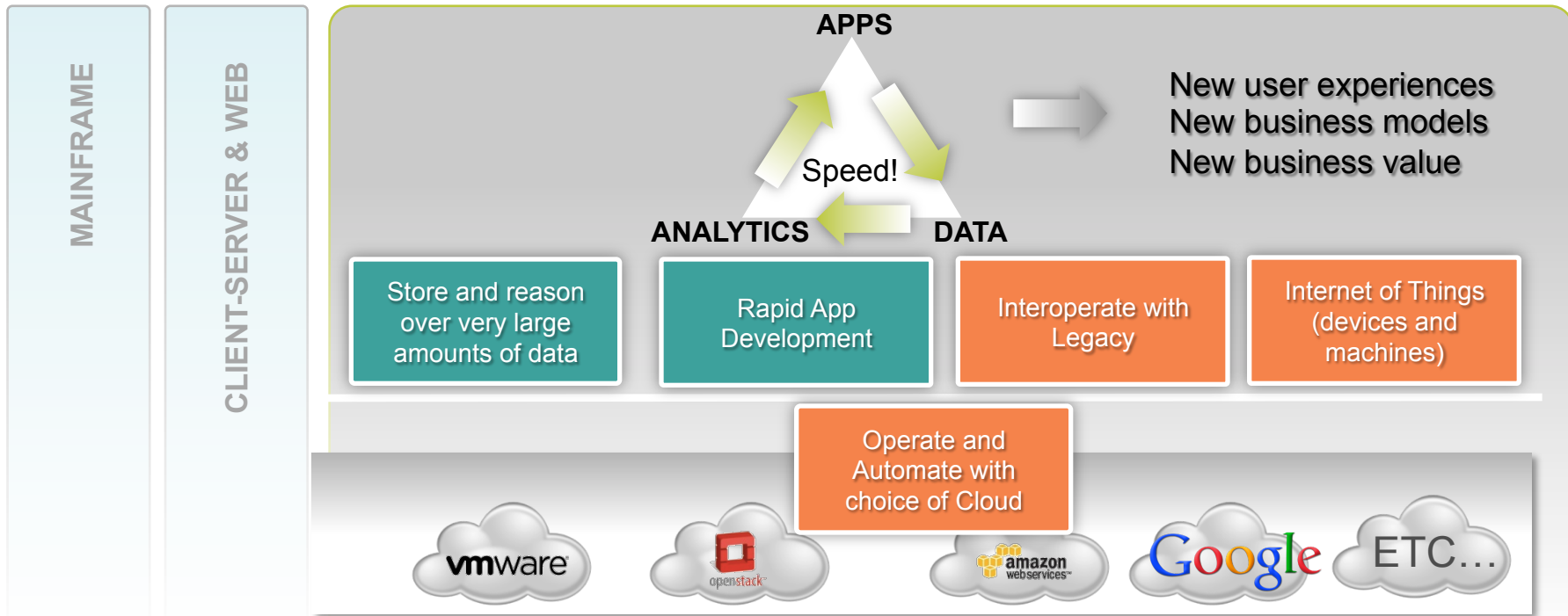
Cloud-Enabled  
Datacenter

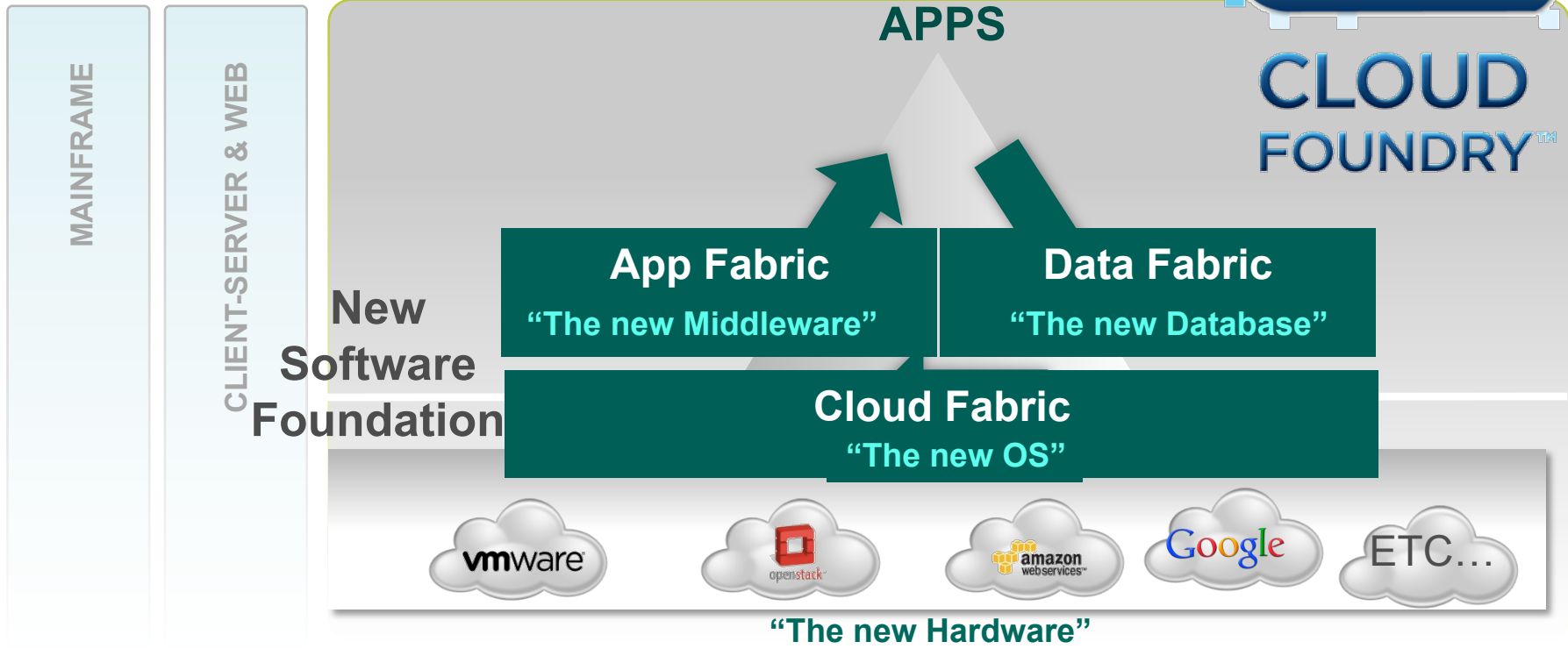
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# What Have Pioneers Been Able to Do?



# Enabling Enterprises





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